



2016 EEBA Conference & Expo Sponsorship Opportunities

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Join EEBA for our Annual **Excellence in Building Conference & Expo** - the premier event showcasing the very best in high performance residential homebuilding developments and products. There are many residential building conferences throughout the country vying for sponsor dollars, and countless opportunities for participation in Expos and Trade Shows...but EEBA is different. While other conferences sell allegiance to standards and programs, EEBA has maintained a commitment to building science-based education that promotes only one cause: well designed, energy and resource efficient homes that are durable, safe and comfortable to live in.

Our focus on building science solutions speaks to builders and designers at all levels, and engages our attendees in a collaborative learning and networking experience that transcends passing trends and creates meaningful change in residential building sector best practices and materials.

Don't miss this opportunity to be involved in the conference event that participants call "unlike any other," "the best conference I have ever attended" and "transformative."

Sponsor... Attend... Learn... Network... EEBA!

2016 EEBA Excellence in Building

Conference Overview

EEBA – The Trusted Building Science Educational Resource

For over three decades, EEBA has developed and provided building science education based on reliable, proven approaches to resource efficient residential design and construction. We believe the most successful way to advance the residential marketplace for high performance housing is to arm designers and builders with the knowledge to use building science principles as a foundation of their work, and to choose the right technologies and materials for their climate and construction type. The basis of our education has always been a collaborative relationship with manufacturers – using our manufacturer Partners and Sponsors to help us get our primary message out: Choose the right products designed for optimal performance in the setting intended – then install them correctly.

The EEBA approach is accessible to all levels of builders and designers, from those just entering the world of high performance building to seasoned visionary professionals. In a “green” marketplace filled with confusing standards, labels, and programs, EEBA has remained true to the principles we were founded upon more than thirty years ago.

EEBA Conference Sponsors receive full recognition and logo placement for their sponsorship, and a complimentary exhibit booth space in the Expo Hall, the hub of activity and networking at the Conference. In addition to food and fun, this year the Expo Hall Legends Stage will showcase talks by some of the most influential leaders in energy efficient, high performance homebuilding. In addition, this year’s US Department of Energy Home Innovation Awards will again be part of the EEBA Conference, with a special reception in the Expo following the ceremony. Sponsors also receive complimentary registration to the full Conference proceedings and recognition on all marketing materials.

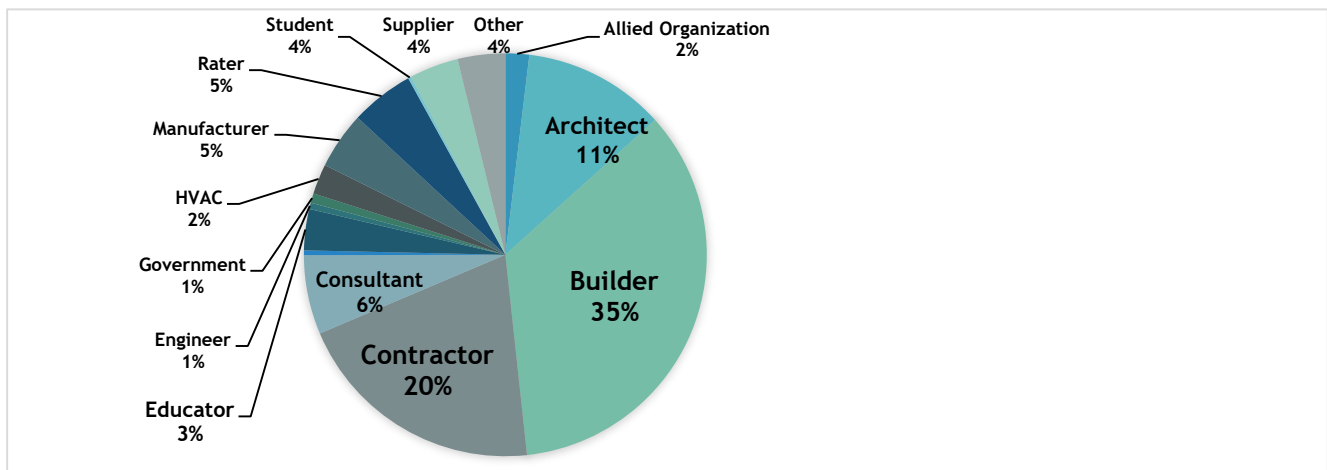


2016 EEBA Excellence in Building



SPONSORSHIPS AT-A-GLANCE	Included Benefit:
EDUCATIONAL TRACK SPONSORSHIPS	
Logo placement on Conference related print and web communications	Yes
Logo placement on session podium and entrance signage	Yes
Complimentary Full Conference Registrations	Yes - 2 to 4
SPECIAL EVENT SPONSORSHIPS	
<p>Extend your brand awareness through EEBA's special events. Program recognition and logo placement are included. All of our events are general assembly, highly-visible and well-attended!</p> <p>EEBA Night Out: Builders, Bulls, BBQ & Beer at the Dr. Pepper Ballpark! - TAKEN</p> <p>Opening Night Expo Celebration/HIA Poster Session: Expo Hall Evening Buffet and Celebration after the DOE Housing Innovation Awards Ceremony. The Award Poster Session of winners will also be presented in the Expo during the Celebration. (\$7,500)</p> <p>Smartphone App Sponsor: Your Company logo on the EEBA Excellence in Building Conference & Expo Smartphone App loading page and main menu, attendees will see your company name every time they open the app and each time they navigate the conference agenda, expo and sessions. (\$5,000)</p> <p>Conference Lanyards: Add your logo to the lanyard given to each registrant at check in. Attendees will wear their nametags and lanyards throughout the Conference. (\$3500)</p>	See sponsorship benefits on page 5.

EEBA Conference Attendees by Profession



2016 EEBA Excellence in Building

Educational Track Sponsorships

Educational Event Sponsorship	Track Title	Sponsorship Amount
September 27: Track 1	EEBA Houses That Work	\$6,500
September 27: Track 2	High Performance Building Assemblies	\$6,500
September 27: Track 3	Business & Customer Transformation	\$6,500
September 27: Track 4	Codes, Programs & Standards Taken	\$6,500
September 27: Track 5	Teams That Work	\$6,500
September 28: Track 1	EEBA - High Performance Mechanicals for Houses That Work	\$6,500
September 28: Track 2	Multifamily Building Science	\$6,500
September 28: Track 3	The Connected Home	\$6,500
September 28: Track 4	The Conditioned Space	\$6,500
September 29: Track 1	EEBA - Taking the Performance Path – The ERI and the 2015 IECC	\$5,000
September 29: Track 2	In The Air	\$5,000
September 29: Track 3	RESNET Sessions	\$5,000
September 29: Track 4	Water Matters	\$5,000
September 29: Track 5	Design Innovations	\$5,000

2016 Sponsorship Opportunities

Special Events/Options

Special Event Sponsorship	Description	Sponsorship Amount
Opening Keynote September 27, 2016	Opening Keynote: Presentation by Peter Pfeiffer, FAIA Sponsorship includes company logo placement on event signage, EEBA Conference website and on all conference-related communications. \$5000: Includes Two (2) Full Conference Registrations	\$5000
Legends Lectures Sponsor September 27, 28 & 29, 2016	Sponsor an Legend! Founding building science leaders Sam Rashkin and Suzanne Shelton speak in the Expo Hall Stage Area at Lunch times during the Conference. High performance homebuilder Matt Risinger presents the closing keynote talk in the Ballroom Sponsorship includes company logo placement on event signage, EEBA Conference website and on all conference-related communications. \$7500: Two (2) Full Conference Registrations and one (1) expo booth.	Single Lecture Sponsor: \$3,500 Full Legends Series Sponsor: \$7500
EEBA Night Out September 28, 2016	Food, drinks and fun....we're planning a great social event that will be the highlight of the conference! Contact us for venue details and pricing \$10,000: Four (4) Full Conference Registrations and one (1) expo booth.	Prime Event Sponsor: \$10,000 TAKEN
Opening Night Expo Reception September 27, 2016	Expo Hall Evening Buffet and Celebration after the DOE Housing Innovation Awards Ceremony Event Host Sponsorship includes logo on EEBA Conference website, e-communications and will also appear on Expo Reception signage at conference. \$7,500: Includes Two (2) Full Conference Registrations	Event Host Sponsor: \$7,500
Conference Smartphone App Sponsor	Event App sponsorship includes logo on opening of EEBA Conference Smartphone App and main menu page Sponsor logo will also be included on the EEBA Conference website, e-communications and onsite signage. \$7,500: Two (2) Full Conference Registrations and one (1) expo booth. Exclusive sponsorship of the Smartphone Conference Event Program App.	Conference App Sponsor \$5,000
Conference Lanyards Sponsor	Logo Placement on lanyards given to all attendees at check-in with their conference registration package. \$3,500: Includes one full Conference Registration	Lanyard Sponsor \$3,500

EEBA 2016 Conference Sponsorship Agreement



Company Name: _____
 Company Address: _____
 City: _____ State/Province: _____
 Postal Code: _____ Country: _____ Company Phone: _____
 Contact Name: _____
 Contact Email: _____ Contact Phone: _____

PLEASE CHOOSE YOUR SPONSORSHIP/ADVERTISING SELECTIONS BELOW:

Educational Track Sponsor Day 1 or Day 2 Please Specify Track _____	\$6,500	\$ _____
Educational Track Sponsor Day 3 Please Specify Track _____	\$5,000	\$ _____
Special Event: Opening Keynote - General Session <i>with Peter Pfeiffer, FAIA</i>	\$5,000	\$ _____
Special Event: EEBA Expo Legends Stage Lectures		
Single Lecture	\$3,500	
Full Lecture Series	\$7,500	\$ _____
EEBA Night Out	\$10,000	\$ _____
Opening Night Expo Reception		
	\$7,500	\$ _____
2016 Conference Items		
<input type="checkbox"/> Conference App	\$5,000	\$ _____
<input type="checkbox"/> Conference Lanyards	\$3,500	\$ _____
	Total Amount Due:	\$ _____

All 2016 sponsorship opportunities are based on limited availability.

I understand that by signing this application/contract that my sponsorship fee indicated in the "total amount due" above is to be paid in full no later than 30 days from signing.

Authorized by: _____ Title: _____
 Signature: _____ Date: _____

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