Join EEBA for our Annual Excellence in Building Conference & Expo - the premier event showcasing the very best in high performance residential homebuilding developments and products. There are many residential building conferences throughout the country vying for sponsor dollars, and countless opportunities for participation in Expos and Trade Shows...but EEBA is different. While other conferences sell allegiance to standards and programs, EEBA has maintained a commitment to building science-based education that promotes only one cause: well designed, energy and resource efficient homes that are durable, safe and comfortable to live in.

Our focus on building science solutions speaks to builders and designers at all levels, and engages our attendees in a collaborative learning and networking experience that transcends passing trends and creates meaningful change in residential building sector best practices and materials.

Don’t miss this opportunity to be involved in the conference event that participants call “unlike any other,” “the best conference I have ever attended” and “transformative.”

Sponsor... Attend... Learn... Network... EEBA!
EEBA – The Trusted Building Science Educational Resource

For over three decades, EEBA has developed and provided building science education based on reliable, proven approaches to resource efficient residential design and construction. We believe the most successful way to advance the residential marketplace for high performance housing is to arm designers and builders with the knowledge to use building science principles as a foundation of their work, and to choose the right technologies and materials for their climate and construction type. The basis of our education has always been a collaborative relationship with manufacturers – using our manufacturer Partners and Sponsors to help us get our primary message out: Choose the right products designed for optimal performance in the setting intended – then install them correctly.

The EEBA approach is accessible to all levels of builders and designers, from those just entering the world of high performance building to seasoned visionary professionals. In a “green” marketplace filled with confusing standards, labels, and programs, EEBA has remained true to the principles we were founded upon more than thirty years ago.

EEBA Conference Sponsors receive full recognition and logo placement for their sponsorship, and a complimentary exhibit booth space in the Expo Hall, the hub of activity and networking at the Conference. In addition to food and fun, this year the Expo Hall Legends Stage will showcase talks by some of the most influential leaders in energy efficient, high performance homebuilding. In addition, this year’s US Department of Energy Home Innovation Awards will again be part of the EEBA Conference, with a special reception in the Expo following the ceremony. Sponsors also receive complimentary registration to the full Conference proceedings and recognition on all marketing materials.
SPONSORSHIPS AT-A-GLANCE

<table>
<thead>
<tr>
<th>EDUCATIONAL TRACK SPONSORSHIPS</th>
<th>Included Benefit:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo placement on Conference related print and web communications</td>
<td>Yes</td>
</tr>
<tr>
<td>Logo placement on session podium and entrance signage</td>
<td>Yes</td>
</tr>
<tr>
<td>Complimentary Full Conference Registrations</td>
<td>Yes - 2 to 4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPECIAL EVENT SPONSORSHIPS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Extend your brand awareness through EEBA’s special events. Program recognition and logo placement are included. All of our events are general assembly, highly-visible and well-attended!</td>
<td></td>
</tr>
<tr>
<td><strong>EEBA Night Out</strong>: Builders, Bulls, BBQ &amp; Beer at the Dr. Pepper Ballpark! - TAKEN</td>
<td></td>
</tr>
<tr>
<td><strong>Opening Night Expo Celebration/HIA Poster Session</strong>: Expo Hall Evening Buffet and Celebration after the DOE Housing Innovation Awards Ceremony. The Award Poster Session of winners will also be presented in the Expo during the Celebration. ($7,500)</td>
<td>See sponsorship benefits on page 5.</td>
</tr>
<tr>
<td><strong>Smartphone App Sponsor</strong>: Your Company logo on the EEBA Excellence in Building Conference &amp; Expo Smartphone App loading page and main menu, attendees will see your company name every time they open the app and each time they navigate the conference agenda, expo and sessions. ($5,000)</td>
<td></td>
</tr>
<tr>
<td><strong>Conference Lanyards</strong>: Add your logo to the lanyard given to each registrant at check in. Attendees will wear their nametags and lanyards throughout the Conference. ($3500)</td>
<td></td>
</tr>
</tbody>
</table>

See sponsorship benefits on page 5.

EEBA Conference Attendees by Profession

![EEBA Conference Attendees by Profession Chart]
### 2016 EEBA Excellence in Building

#### Educational Track Sponsorships

<table>
<thead>
<tr>
<th>Educational Event Sponsorship</th>
<th>Track Title</th>
<th>Sponsorship Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>September 27: Track 1</td>
<td>EEBA Houses That Work</td>
<td>$6,500</td>
</tr>
<tr>
<td>September 27: Track 2</td>
<td>High Performance Building Assemblies</td>
<td>$6,500</td>
</tr>
<tr>
<td>September 27: Track 3</td>
<td>Business &amp; Customer Transformation</td>
<td>$6,500</td>
</tr>
<tr>
<td>September 27: Track 4</td>
<td>Codes, Programs &amp; Standards Taken</td>
<td>$6,500</td>
</tr>
<tr>
<td>September 27: Track 5</td>
<td>Teams That Work</td>
<td>$6,500</td>
</tr>
<tr>
<td>September 28: Track 1</td>
<td>EEBA - High Performance Mechanicals for Houses That Work</td>
<td>$6,500</td>
</tr>
<tr>
<td>September 28: Track 2</td>
<td>Multifamily Building Science</td>
<td>$6,500</td>
</tr>
<tr>
<td>September 28: Track 3</td>
<td>The Connected Home</td>
<td>$6,500</td>
</tr>
<tr>
<td>September 28: Track 4</td>
<td>The Conditioned Space</td>
<td>$6,500</td>
</tr>
<tr>
<td>September 29: Track 1</td>
<td>EEBA - Taking the Performance Path – The ERI and the 2015 IECC</td>
<td>$5,000</td>
</tr>
<tr>
<td>September 29: Track 2</td>
<td>In The Air</td>
<td>$5,000</td>
</tr>
<tr>
<td>September 29: Track 3</td>
<td>RESNET Sessions</td>
<td>$5,000</td>
</tr>
<tr>
<td>September 29: Track 4</td>
<td>Water Matters</td>
<td>$5,000</td>
</tr>
<tr>
<td>September 29: Track 5</td>
<td>Design Innovations</td>
<td>$5,000</td>
</tr>
</tbody>
</table>
# 2016 Sponsorship Opportunities

## Special Events/Options

<table>
<thead>
<tr>
<th>Special Event Sponsorship</th>
<th>Description</th>
<th>Sponsorship Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Opening Keynote</strong>&lt;br&gt;September 27, 2016</td>
<td><strong>Opening Keynote: Presentation by Peter Pfeiffer, FAIA</strong>&lt;br&gt;Sponsorship includes company logo placement on event signage, EEEBA Conference website and on all conference-related communications.&lt;br&gt;$5000: Includes Two (2) Full Conference Registrations</td>
<td>$5000</td>
</tr>
<tr>
<td><strong>Legends Lectures</strong>&lt;br&gt;Sponsor September 27, 28 &amp; 29, 2016</td>
<td><strong>Sponsor an Legend! Founding building science leaders Sam Rashkin and Suzanne Shelton speak in the Expo Hall Stage Area at Lunch times during the Conference. High performance homebuilder Matt Risinger presents the closing keynote talk in the Ballroom</strong>&lt;br&gt;Sponsorship includes company logo placement on event signage, EEEBA Conference website and on all conference-related communications.&lt;br&gt;$7500: Two (2) Full Conference Registrations and one (1) expo booth.</td>
<td><strong>Single Lecture Sponsor:</strong> $3,500  <strong>Full Legends Series Sponsor:</strong> $7500</td>
</tr>
<tr>
<td><strong>EEBA Night Out</strong>&lt;br&gt;September 28, 2016</td>
<td><strong>Food, drinks and fun….we’re planning a great social event that will be the highlight of the conference! Contact us for venue details and pricing</strong>&lt;br&gt;$10,000: Four (4) Full Conference Registrations and one (1) expo booth.</td>
<td><strong>Prime Event Sponsor:</strong> $10,000 TAKEN</td>
</tr>
<tr>
<td><strong>Opening Night Expo Reception</strong>&lt;br&gt;September 27, 2016</td>
<td><strong>Expo Hall Evening Buffet and Celebration after the DOE Housing Innovation Awards Ceremony</strong>&lt;br&gt;Event Host Sponsorship includes logo on EEEBA Conference website, e-communications and will also appear on Expo Reception signage at conference.&lt;br&gt;$7,500: Includes Two (2) Full Conference Registrations</td>
<td><strong>Event Host Sponsor:</strong> $7,500</td>
</tr>
<tr>
<td><strong>Conference Smartphone App Sponsor</strong></td>
<td><strong>Event App sponsorship includes logo on opening of EEEBA Conference Smartphone App and main menu page</strong>&lt;br&gt;Sponsor logo will also be included on the EEEBA Conference website, e-communications and onsite signage.&lt;br&gt;$7,500: Two (2) Full Conference Registrations and one (1) expo booth. Exclusive sponsorship of the Smartphone Conference Event Program App.</td>
<td><strong>Conference App Sponsor</strong> $5,000</td>
</tr>
<tr>
<td><strong>Conference Lanyards Sponsor</strong></td>
<td><strong>Logo Placement on lanyards given to all attendees at check-in with their conference registration package.</strong>&lt;br&gt;$3,500: Includes one full Conference Registration</td>
<td><strong>Lanyard Sponsor</strong> $3,500</td>
</tr>
</tbody>
</table>
Company Name: ________________________________________________________________

Company Address: __________________________________________________________________________________________________________________

City: __________________________ State/Province: __________________________

Postal Code: __________________ Country: __________________ Company Phone: __________________

Contact Name: ________________________________________________________________

Contact Email: __________________________ Contact Phone: __________________

PLEASE CHOOSE YOUR SPONSORSHIP/ADVERTISING SELECTIONS BELOW:

Educational Track Sponsor Day 1 or Day 2
Please Specify Track __________________________ $6,500 $________________

Educational Track Sponsor Day 3
Please Specify Track __________________________ $5,000 $________________

Special Event: Opening Keynote - General Session with Peter Pfeiffer, FAIA
$5,000 $________________

Special Event: EEBA Expo Legends Stage Lectures
Single Lecture $3,500 $________________
Full Lecture Series $7,500 $________________

EEBA Night Out $10,000 $________________

Opening Night Expo Reception
$7,500 $________________

2016 Conference Items
☐ Conference App $5,000 $________________
☐ Conference Lanyards $3,500 $________________

Total Amount Due: $________________

All 2016 sponsorship opportunities are based on limited availability.

I understand that by signing this application/contract that my sponsorship fee indicated in the “total amount due” above is to be paid in full no later than 30 days from signing.

Authorized by: __________________________________________ Title: __________________________

Signature: ____________________________________________ Date: __________________________

Energy & Environmental Building Alliance | 9900 13th Ave N Suite 200 Plymouth, MN 55441
Phone: 952-881-1098 | Fax: 952-881-3048 | www.eeba.org